

VOLUME 1  
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# Newsletter

February 2023

## Dear Reader

We are pleased to present you the seventeenth Solenco Power Newsletter from February 2023.

With the project's Newsletter you receive the latest information about the European Project SOLENCO and its main objective "The Solenco Powerbox", Manufacturing and Commercial roll-out.

Further, we will keep you up to date about the Project Activities and initiatives related to Solenco.

In the seventeenth issue of Solenco Power's Newsletter, we will inform you on the new company branding.

For more information and news about Solenco, please visit our website:

<https://www.solencopower.com/>

We hope you will enjoy reading this seventeenth issue.

Your feedback and comments are always welcome!

## Message from the President



During this December 2022-January 2023 period, we have worked on our new company branding.

We have restyled all our communication materials, emphasizing our "green" initiatives with hydrogen as our energy vector.

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#### Title

*Solar Energy, 24 hours, even in winter. On or off-grid. Based on Hydrogen Technology*

#### Duration

April 2020 – June 2023

#### Main objectives

Manufacturing and Commercialisation of Solenco Powerbox



The Solenco Project is funded by the European Union's Horizon 2020 research and innovation programme under grant agreement N° 946442



## New company branding

We wanted to rebrand our Solenco Power communication materials to make sure they emphasize our green character with hydrogen as our energy vector.

**“Our goal is to provide each and every single real estate with a green and affordable solution allowing to minimize gas and electricity bills of their users, while driving sustainable world electrification by the mass uptake of wind and solar PV.”**

**Dr. Hugo Vandendorre**  
Founder & CEO

We decided to use two “feature pictures” in all our materials:



With regards to colour use, we went for black for texts, with warm green and blue tones for titles and subtitles.



**Dark blue**  
CMYK: 078-020-000-069  
RGB: 0-70-98  
#: 004661



**Warm green**  
CMYK: 076-008-044-038  
RGB: 21-121-114  
#: 157972

We also had a set of icons designed for us, that relate to the hydrogen business and more specific, to our product offers:



## Upcoming Initiatives

In the next Newsletter, we will share more information about a new Powerbox installation at a single-house family in Flanders.



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